

New Course

Introduction to Entrepreneurship
ENT 101
April 5, 2009



Contents

Dr. Yousif AlShumaimeri
Deanship of Development
King Saud University
Riyadh, Saudi Arabia.



Contents

- 1 Course Rationale
- 2 Specific Course Objectives
- 3 A Brief Course Description
- 4 Topics Description
- 5 Skills to be Learned
- 6 Assessment Schedule
- 7 Learning Resources
- 8 Facilities Required

Contents



Part I

Course Rationale



Course Rationale

- 1 Meet MHE's vision to prepare new generation to meet Kingdom's needs.
- 2 Develop a knowledge based economy.
- 3 Help diversify the economy.
- 4 Students create jobs for themselves and for others.
- 5 Impart entrepreneurial skills for male and female students.
- 6 Foster entrepreneurship in all disciplines.

Course Rationale



Part II

Specific Course Objectives



Course Objectives

- Learn how to create and work in high performing teams.
- Learn the basic knowledge of entrepreneurial skills.
- Develop skills of interaction in business community.
- Avail and make efficient use of IT and web based knowledge sources.
- Understand the importance of making a good business plan.
- Learn about business management.
- Develop self-confidence and learn leadership skills.



Part III

Brief Course Description



A Brief Course Description

- Course title: Introduction to Entrepreneurship.
- Course No. & Code: ENT 101.
- Pre-requisite: None.
- Language of Instruction: English.
- Course level: Level I and higher.
- Credit hours: Two.
- Location: Preparatory Year Building.



Part IV

Topics Description

Topics Description



Topic	No. of Week
Foundations, concepts, innovation and background	2
Learning creativity, innovation & entrepreneurship	1
Creation of high performing teams	3.5
Understanding leadership, management & entrepreneurship	1.5
Creation, development and presentation of a business plan	4
Demonstration of student knowledge, midterm and final exams	2
Outside speakers	1
Total	15



Part V

Skills to be Learned



Skills to be Learned

- Knowledge.
- Cognitive.
- Communication.
- Informational Technology.
- Numerical.



Part VI

Assessment Schedule



Assessment Schedule

- Midterm: (8-th week) (10% of total grade).
- Class participation & presentations: (weekly) (20% of total grade).
- Written business plan: (14-th week) (30% of total grade).
- Presentation of business plan: (14-th week) (30% of total grade).
- Written final exam: (15-th week) (10% of total grade).



Part VII

Learning Resources



Learning Resources Besides the text book: Entrepreneurship (by Steve Mariotti),

- Entrepreneur Magazine.
- Reference books, journals.
- Electronic media.
- Outside visitors.
- Direct contact with local businesses.

The course will be a virtual hands on laboratory.



Part VIII

Facilities Required



Facilities Required

- Lecture room for 20 students with large tables.
- The room equipped with a Smartboard and a white board.
- A computer for instructor with Internet.
- No computers for the students in the classroom.
- Team break-out rooms (3 per section, each holding 5 to 7 people).



Thank you
Any Questions?